

USPS RATE COMPARISON: CURRENT VS. PROPOSED JULY 2026

FIRST CLASS RETAIL

CATEGORY	NEW RATE	\$ INCREASE
RETAIL	0.82	0.04
ADDITIONAL OUNCE	0.29	-
METERED	0.78	0.04
POSTCARD	0.65	0.04
1 OZ FLAT	1.69	0.06
AVG % INCREASE:	4.15%	

FIRST CLASS AUTOMATION LETTERS

DIGIT TYPE	NEW RATE	\$ INCREASE
5 DIGIT	0.621	0.028
3 DIGIT	0.672	0.031
MIXED	0.707	0.035
AVG % INCREASE:	4.92%	

FIRST CLASS AUTOMATION POSTCARDS

DIGIT TYPE	NEW RATE	\$ INCREASE
5 DIGIT	0.453	0.033
3 DIGIT	0.478	0.033
MIXED	0.495	0.033
AVG % INCREASE:	7.47%	

MARKETING MAIL LETTERS

ENTRY / DIGIT	NEW RATE	\$ INCREASE
NONE - 5 DIGIT	0.395	0.023
NONE - 3 DIGIT	0.435	0.028
NONE - MIXED	0.467	0.034
DSCF - 5 DIGIT	0.374	0.019
DSCF - 3 DIGIT	0.414	0.024
DSCF - MIXED	-	-
AVG % INCREASE:	6.48%	

NON PROFIT LETTERS

ENTRY / DIGIT	NEW RATE	\$ INCREASE
NONE - 5 DIGIT	0.185	0.007
NONE - 3 DIGIT	0.225	0.012
NONE - MIXED	0.257	0.018
DSCF - 5 DIGIT	0.164	0.003
DSCF - 3 DIGIT	0.204	0.008
DSCF - MIXED	-	-
AVG % INCREASE:	4.61%	

MARKETING MAIL SATURATION

ENTRY / TYPE	NEW RATE	\$ INCREASE
NONE - SATURATION	0.255	0.011
NONE - HD+	0.286	0.011
NONE - HD	0.389	0.024
DSCF - SATURATION	0.234	0.007
DSCF - HD+	0.265	0.007
DSCF - HD	0.368	0.02
AVG % INCREASE:	4.44%	



USPS RATE COMPARISON: CURRENT VS. NEW JULY 2026

NON PROFIT SATURATION

ENTRY / TYPE	NEW RATE	\$ INCREASE
NONE - SATURATION	0.16	0.005
NONE - HD+	0.178	0.007
NONE - HD	0.181	0.006
DSCF - SATURATION	0.139	0.001
DSCF - HD+	0.157	0.003
DSCF - HD	0.16	0.002
AVG % INCREASE:	2.45%	

EDDM (EVERY DOOR DIRECT MAIL)

ENTRY	NEW RATE	\$ INCREASE
NONE	0.309	0.018
DSCF	0.268	0.015
DDU	0.259	0.017
AVG % INCREASE:	6.38%	

EDDM NON PROFIT

ENTRY	NEW RATE	\$ INCREASE
NONE	0.187	0.006
DSCF	0.146	0.003
DDU	0.137	0.005
AVG % INCREASE:	3.07%	

OVERALL AVG % INCREASE: 4.89%

DON'T LET HIGHER POSTAGE RATES IMPACT YOUR ROI

With USPS postage rates increasing in July 2026, now is the time to review your mailing strategy. Our experts can help identify ways to reduce costs, improve efficiency, and maximize your mailing budget.



Scan the QR code or click the link below to schedule a free consultation and learn how much you could save before the rate increase takes effect.

Book a Call with Our Expert